

## Media Release

August, 2010

# The Secret is Out!

## *A New Natural Treatment for Muscle & Joint Pain as used by Physiotherapists*

Fisiocrem Solugel™, a highly effective, natural treatment for joint and muscle pain is now available in stores nationally.

Fisiocrem is the application of choice for many physiotherapists, massage therapists and health professionals treating muscle and joint pain because of its rapid penetration and fast relief and it is a clean and easy to use gel with a pleasant smell.

Previously only available in therapeutic settings, Fisiocrem is now available in retail stores nationally and is the perfect natural solution for soft tissue injuries such as bumps, bruises and common muscular aches and pains that result from work, sport or domestic injury.

Deeply penetrating and very fast acting, Fisiocrem contains a special and unique combination of natural plant extracts known for providing relief from muscle and joint pain and soft tissue trauma. It combines the wisdom of the earliest natural healers with the technology of modern science into a highly effective, deeply penetrating gel that provides fast pain relief.

*What are the active ingredients in Fisiocrem and why is it different?*

Fisiocrem contains high levels of active plant extracts taken from plants grown and harvested specifically to the company's requirements. These include:

*Arnica montana* – extremely effective in treating soft tissue injuries and speeding recovery from bruising

*Hypericum perforatum* – commonly known as St John's Wort and used for thousands of years to treat damaged and irritated nerves

*Calendula officinalis* – a topical anti-inflammatory that helps disperse swelling and calm inflamed tissue

*Melaleuca alternifolia* – or Australian tea tree oil, now known worldwide for its efficacy in topical pain relief and its anti-inflammatory properties

Fisiocrem is a totally natural product that contains no chemical preservatives such as methyl or propyl parabens. *Melaleuca alternifolia* serves as part of the products natural microbial preservation system.

Fisiocrem is the ideal natural solution for fast and effective relief from muscle and joint aches and soft tissue trauma such as bumps and bruises. It can also be used in the treatment of whiplash, sciatica and sports injuries.

Simply apply Fisiocrem to the affected area and rub in gently. Use as often as required. Fisiocrem is a premium natural health solution distributed by Planet Health and is available in selected healthfood stores and pharmacies nationally.

Fisiocrem Solugel 250g tube -	RRP \$39.95	AUSTL 161077
Fisiocrem Solugel 60g tube -	RRP \$14.95	AUSTL 161077

See more about Fisiocrem at [www.fisiocrem.com](http://www.fisiocrem.com)

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